

2018 Polo Charity Classic Sponsorship Opportunities

Proceeds benefit the UNC Children's Hospital this year! Our 2018 goal is \$10,000.00 for the charity. Sponsorships and Field Side Seating offer excellent visibility for your organization and will benefit the kids in need. Our partnership with WCHL for promotion of this event will be additional visibility for your brand as a sponsor.

◆ **Field Sponsor:** **\$5000.00 (1 Available)**

Field Sponsor will be featured on the event web page, including clickable logo to your organizations web site. Also, the sponsor is invited to record the advertisement for the event with the Chamber and will be given the opportunity to make a presentation during the event. Standard promotion of your organization with all of our advance marketing and 8 Tickets to the VIP Tent with VIP parking pass and entry to the Gala are included in this sponsorship.

◆ **Polo Match Team Sponsor:** **\$2,500.00 (2 Available)**

Team players will wear the sponsors choice of color and logo during the match. Team sponsors are given an opportunity to speak during the event. Logos with clickable links are listed on the event web page, and sponsor is promoted in all marketing. 4 Tickets to the VIP tent will be provided which includes VIP parking and entry to the Gala.

◆ **Polo VIP Tent Sponsor:** **\$1,500.00 (2 Available)**

As tent sponsor, your organization will have "naming rights" for one of (2) VIP Tents and an information table to promote your business. Clickable links on the event web page, listing in all marketing for the event, banner at the event, and 2 tickets (with parking and Gala entry) will be provided to these sponsors.

◆ **Music Sponsor:** **\$1000.00 (1 Available)**

Music provided by the Jazz Tones during the Gala! As sponsor, your business will introduce the band and will have signage at the event recognizing your contribution. Additionally, the business will have a clickable listing on the event web site, and will receive acknowledgment in all advance promotion. (1) VIP Ticket which includes VIP parking and access to the Gala is also included.

◆ **Half Time Divot Stomp Sponsor:** **\$1000.00 (1 Available)**

In the grand Derby tradition, the Divot Stomp will be held during half time! As the sponsoring organization you will be invited to speak during the event, receive acknowledgement from the emcee during the match, and will be listed in all advance promotion including a clickable link on the event website. (1) VIP Ticket with VIP Parking and access to the Gala is also included.

◆ **Field Side VIP Seating:** **\$1000.00 (10 Available)**

Five tables in each VIP tent will be located along the field offering the best view of the match. Sponsors will receive (8) VIP Tickets, including parking passes and Gala access, and will be allowed to decorate the table with business branding as desired.

hillsboroughchamber.com

(919)-732-8156

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Saturday, May 19th
Triangle Area Polo Club
9239 Hester Road, Hurdle Mills

Benefitting:



Polo Match at 4 PM with Guest Emcee Ron Stutts of WCHL! Join in a traditional Divot Stomp during half time. Don your derby duds for a chance to win Best Hat, Best Dressed Man, or Best Dressed Woman. Prize also for Best Themed Table. Stay for the Gala at 6 PM with dinner and music by the Jazz Tones, raffle prizes and a silent auction. 2018 Charity Goal is \$10,000.00, please see the reverse side for details on available sponsorships.

For more information and ticketing:
hillsboroughchamber.com
(919) 732-8156

Sponsored By:



Warren-Hay Mechanical Contractors

